

EIT Food North-West invite you to join us this October!

We've teamed up with [EIT Food North-West](#) to host a knowledge-sharing and networking event for agri-food and agri-tech businesses. We will host a "show and tell" for SMEs, agrifood support organisations and scale-up facilities to connect and collaborate, in an event that takes place in Iceland on 3 to 5 October 2022.



Why attend?

We'll have a mix of subjects addressing challenges for business-to-business companies and those for consumer facing businesses

- Learn about the UK food market and how to approach supermarkets
- Connect with industry experts who have valuable links with technical and scale-up facilities
- Hear from UK and Icelandic food businesses which have successfully scaled up

Do you have a business challenge that needs expert advice?

- Let us know before the event if you have a specific challenge that you need solving and we can arrange a dedicated one-to-one session with an expert during the event.
- This event is a great opportunity to connect with industry experts who have deep experience of the UK food market, how businesses scale up and what buyers are looking for.

Launch of EIT Food North West's report into Controlled Environment Agriculture

- On Wednesday 5 October, Orkidea in Selfoss will host the launch of EIT Food North West's report into Controlled Environment Agriculture, with insights from Icelandic and UK businesses and universities

Who should attend?

- SMEs and start-ups working in food production, biotech, food-tech or agri-food wanting to connect with industry experts
- Agrifood support organisations wanting to make new connections
- Scale-up facilities looking for potential customers

Event themes

- Retailer and buyer insights
- Zero carbon food production
- Seafood industry 100% utilisation
- Controlled environment agriculture



Event Format

We've planned the event so it's interactive and relaxed, with a mix of structured sessions, opportunities to network and site visits.

Monday 3 rd October	What do buyers and retailers want? The UK retail scene Hosted by Matis , Reykjavik
Tuesday 4 th October	The Icelandic blue economy and 100% Fish - Hosted by Iceland Ocean Cluster , Reykjavik
Wednesday 5 th October	Exploring controlled environment agriculture - Hosted by Orkidea in Selfoss, South of Iceland

Important Details

- The event will take place on Monday 3rd October-Wednesday 5th October 2022.
- You do not have to stay for the whole event! Please note that the event topics on Monday 3 and Tuesday 4 will be similar, they are simply hosted in two different places in Reykjavik!

Join us in Reykjavik and/or Selfoss this October!

If you would like to attend this event, please contact Anna Traylor at EIT Food at: anna.traylor@eitfood.eu

About EIT Food

[EIT Food](#) is the world's largest and most dynamic food innovation community. We accelerate innovation to build a future-fit food system that produces healthy and sustainable food for all.

About EIT Food North-West

[EIT Food North-West](#) is the regional office of EIT Food that is responsible for the UK, Ireland and Iceland.

About the event partners

[Matis](#) specialises in research and development in the food industry with an emphasis on innovation and added value. Matis' projects are carried out in collaboration with domestic food producers, universities and all those who provide services to the food industry.

[Orkidea](#) is a collaborative project to promote innovation in South Iceland between Landsvirkjun Power Ltd, Association of municipalities in Southern Iceland, the Agricultural University of Iceland and the Minister of Fisheries and Agriculture. Its objective is to increase value creation and facilitate energy-related opportunities, in high-tech food production and biotechnology.

[Rannís](#) provides support for research and innovation, managing national competitive funds and Iceland's participation in EU programmes.

[Iceland Ocean Cluster](#)'s mission is to create value by connecting together entrepreneurs, businesses and knowledge in the marine industries. To serve this mission we provide a range of services and invest our resources in new marine spin-offs and projects.

